

2018 GADA CONVENTION

SPONSORSHIP & EXHIBITOR INFORMATION

All sponsors receive:

- ▶ Name badges with ribbons noting sponsorship level; inclusion in GADA Sponsor Book by level; and recognition in Post-Convention *Bulletin* e-newsletter and *Generator* magazine.
- ▶ Recognition at the Sponsor Recognition event on Friday, June 22.
- ▶ Networking opportunities throughout the Convention weekend.

SPONSORSHIP REQUIREMENTS:

- **GADA ASSOCIATE MEMBERS-Minimum sponsorship level:** Contributor Level or higher.
- **NON-GADA MEMBERS-Minimum sponsorship level:** Bronze Level or higher.
- Sponsors/Exhibitors must wear Convention name badges at all Convention activities.

SPONSORSHIP LEVELS

TITANIUM LEVEL <i>(\$15,000 and higher)</i>	DIAMOND LEVEL <i>(\$10,000)</i>	PLATINUM LEVEL <i>(\$7,500)</i>	
<ul style="list-style-type: none"> • Four (4) complimentary Convention registrations • Complimentary Exhibit table rental • Full-page, full-color ad in Sponsor Book (4"x11") • Company name and logo included on large sign (36"x24") displayed at predetermined Convention events • Company logo shown on video screen at predetermined Convention events • 2 to 3-minute video clip* about company shown during Welcome Reception • Reserved seating at Chairman's Banquet 	<ul style="list-style-type: none"> • Three (3) complimentary Convention registrations • Complimentary Exhibit table rental • Half-page, full-color ad in Sponsor Book (2" x 5.5") • Company name & logo included on large sign (36"x24") displayed at predetermined Convention events • Company logo shown on video screen at predetermined Convention events 	<ul style="list-style-type: none"> • Two (2) complimentary Convention registrations • Half-page, full-color ad in Sponsor Book (2" x 5.5") • Company name included on sign (24"x36") outside Exhibit events 	
GOLD LEVEL <i>(\$5,000)</i>	SILVER LEVEL <i>(\$2,500)</i>	BRONZE LEVEL <i>(\$1,500)</i>	CONTRIBUTING LEVEL <i>(\$1,000)</i>
<ul style="list-style-type: none"> • One (1) complimentary Convention registration • Logo & company statement in Sponsor Book (100-word max) • Company name included on sign (24"x36") outside Exhibit events 	<ul style="list-style-type: none"> • Logo & company statement in Sponsor Book (75-word max) • Company name included on sign (24"x36") outside Exhibit events 	<ul style="list-style-type: none"> • Logo & company statement in Sponsor Book (50-word max) • Company name included on sign (24"x36") outside Exhibit events 	<ul style="list-style-type: none"> • Company contact information in Sponsor Book • Company name included on sign (24"x36") outside Exhibit events

**Video clip content subject to approval by GADA and must be submitted by deadline set by GADA.*

COMPLETE CONVENTION REGISTRATION FORM TO SECURE YOUR SPONSORSHIP.
DEADLINE IS MAY 4, 2018.

EXHIBITOR INFORMATION ON REVERSE SIDE

2018 GADA CONVENTION EXHIBITOR INFORMATION

IMPORTANT SPONSORSHIP NOTES

- ▶ Sponsorship is required of **ALL** companies that wish to attend and exhibit.
- ▶ **GADA ASSOCIATE MEMBERS** must sponsor at Contributing Level or higher to exhibit.
- ▶ **NON-GADA MEMBERS** must sponsor at Bronze Level or higher to exhibit.
- ▶ All sponsor attendees must be registered and pay registration fees, when applicable.

BOOTH ASSIGNMENTS

Booths are assigned based on the date the exhibitor's Convention registration and payment are finalized. Sponsor/Exhibitor registration are not considered final until GADA has received all funds. GADA reserves the right to change exhibitors' booth assignments at any time.

PACKAGE DETAILS

Cost for each tabletop exhibit is \$375.

Included in price: 6-foot table with appropriate skirting, pipe and drape, two chairs, waste basket and company ID sign. Each exhibit space is 8' x 8'.

AUDIO/VISUAL

A/V orders must be received by GADA **no later than MAY 4, 2018.**

ADDITIONAL SERVICE ITEMS	COST
Power Strip & Cord (2 Days)	\$200
WIRELESS Internet (2 Days)	\$40
WIRED Internet (2 Days)	\$40
24" LCD MONITOR (2 Days)	\$470
46" LCD MONITOR on Floor Stand With Power (2 Days)	\$1,290

Audio visual equipment not requested in advance may result in additional fees onsite. Additional audio/visual items and services are available for rental. Contact Jennifer Hawthorne at GADA for more information at 770.432.1658 x229.

COMPLETE & SUBMIT CONVENTION REGISTRATION FORM AND PAYMENT TO RESERVE YOUR EXHIBIT SPACE. REGISTRATION IS NOT CONSIDERED FINAL UNTIL BOTH HAVE BEEN RECEIVED.



For questions about sponsorship or exhibiting, contact GADA.
PHONE 770.432.1658 x229 **EMAIL** membership@gada.com