SPONSORSHIP & EXHIBITOR INFORMATION

2021 GADA CONVENTION
June 17-20, 2021
Walt Disney World, Orlando, FL

SPONSORSHIP LEVELS

TITANIUM LEVEL *$15,000 and higher*	DIAMOND LEVEL *$10,000*	PLATINUM LEVEL *$7,500*
▶ Four (4) complimentary registrations ▶ Complimentary exhibit booth ▶ Full-page ad in Sponsor book (4.5"x7.25") ▶ Company name and logo included on large sign (36"x24") displayed at predetermined Convention events ▶ Company logo shown on video screen at predetermined Convention events	▶ Three (3) complimentary registrations ▶ Complimentary exhibit booth ▶ Half-page ad in Sponsor Book (4.5"x4") ▶ Company name & logo included on large sign (36"x24") displayed at predetermined Convention events ▶ Company logo shown on video screen at predetermined Convention events	▶ Two (2) complimentary registrations ▶ Half-page ad in Sponsor Book (4.5" x4") ▶ Company name included on sign (24"x36") outside exhibit events ▶ Exhibit booth (assigned on first-come, first-serve basis)

GOLD LEVEL *$5,000*	SILVER LEVEL *$2,500*	BRONZE LEVEL *$1,500*
▶ One (1) complimentary registration ▶ Logo & company statement in Sponsor Book (100-word max) ▶ Company name included on sign (24"x36") outside exhibit events ▶ Exhibit booth (assigned on first-come, first-serve basis)	▶ Logo & company statement in Sponsor Book (75-word max) ▶ Company name included on sign (24"x36") outside exhibit events ▶ Exhibit booth (assigned on first-come, first-serve basis)	▶ Logo & company statement in Sponsor Book (50-word max) ▶ Company name included on sign (24"x36") outside exhibit events *Note: No exhibit booths assigned at this level.*

SEE MORE SPONSORSHIP/EXHIBITOR INFO ON REVERSE SIDE, INCLUDING 2021 COVID SAFETY RESTRICTIONS. ⇨

BOOTH ASSIGNMENTS & DETAILS

▶ TITANIUM and DIAMOND sponsors will automatically be assigned booths.
▶ PLATINUM, GOLD and SILVER sponsors will be assigned booths on a first-come, first-serve basis.
  (BRONZE sponsors will not be assigned booths.)
▶ Two (2) vendors physically distanced allowed per booth, due to COVID restrictions.
▶ GADA reserves the right to change exhibitor booths at any time.

PACKAGE DETAILS

Cost for one booth is $375. *One-both limit*
<u>Included in price:</u> 6-foot table with appropriate skirting, pipe and drape, two chairs, waste basket and companyID sign. Each exhibit space is 8'x8'.

A/V requests must be received by GADA **no later than May 7, 2021**. *A/V equipment not request in advance may result in additional fees onsite. Additional A/V items and services are available for rental. Contact Jennifer Plamondon at GADA for more information at 770.432.1658 x229 or membership@gada.com.*

A/V SERVICE ITEMS	COST
Power strip & cord	$50
WIRELESS Internet	$40
WIRED Internet	$240
22" LCD Monitor	$300
55" LCD Monitor on Floor Stand w/ Power	$650

COMPLETE REGISTRATION EARLY TO RESERVE YOUR EXHIBIT SPACE.
Contact GADA for sponsorship/exhibit questions: 770.432.1658 x229 | membership@gada.com.

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As we finalize plans for the 2021 GADA Convention, we are excited to see old friends and new faces in person! Please note, while our Convention WILL take place, it will be a little different this year. We must adhere to COVID restrictions to ensure everyone's safety. We value your sponsorship and want you to know what to expect.

ALL SPONSORS WILL RECEIVE

▶ **Name badges** with ribbons noting sponsorship levels; inclusion in **Sponsor Book** distributed to all attendees; **recognition** in post-Convention *Bulletin* **e-newsletter** and *Generator* **magazine.**

▶ **Verbal recognition** at Sponsor Recognition event on Friday, June 18.

▶ **Networking opportunities** throughout Convention weekend.

ADDITIONAL 2021 GUIDELINES DUE TO COVID RESTRICTIONS

▶ Sponsorship is required of ALL companies that wish to attend and exhibit. Minimum sponsorship/exhibitor requirements:

	Minimum Level to Sponsor ONLY	Minimum Level to Sponsor AND Exhibit
GADA ASSOCIATE MEMBERS	BRONZE	SILVER
NON-MEMBERS	SILVER	GOLD

▶ **ONLY 20 BOOTHS will be permitted in the exhibit hall.**

▶ Booths will be assigned to SILVER Level sponsors and up (GADA Members) and GOLD Level sponsors and up (Non-Members).

▶ TITANIUM and DIAMOND sponsors will automatically be assigned a booth; PLATINUM, GOLD and SILVER sponsors will be assigned a booth on a first-come, first-serve basis.

▶ Each booth will be limited to two (2) vendors physically distanced.

▶ Doors will be clearly marked with an entrance and exit for guests.

▶ One-way aisles will be clearly marked with directional signage on the floor and on easels.

▶ There will be distanced markers in front of each booth (one person max physically distanced.)

▶ Attendees will visit exhibit hall in designated time slots to eliminate large gatherings.

▶ Food and drinks will NOT be served inside exhibit hall; they will be served in another location near the exhibit hall.

▶ Face coverings will be required.

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