

# 2022 GADA CONVENTION SPONSORSHIP & EXHIBITOR INFORMATION

## LEVELS

TITANIUM \$15,000+	DIAMOND \$10,000	PLATINUM \$7,500
<ul style="list-style-type: none"> <li>▶ Four (4) complimentary Convention registrations</li> <li>▶ Complimentary exhibit table rental</li> <li>▶ Full-page, full-color ad in Sponsor Book</li> <li>▶ Company name &amp; logo included on large sign (36"x24") displayed at predetermined Convention events</li> <li>▶ Company logo shown on video screen at predetermined Convention events</li> <li>▶ Reserved seating at Chairman's Dinner</li> </ul>	<ul style="list-style-type: none"> <li>▶ Three (3) complimentary Convention registrations</li> <li>▶ Complimentary exhibit table rental</li> <li>▶ Half-page, full-color ad in Sponsor Book</li> <li>▶ Company name &amp; logo included on large sign (36"x24") displayed at predetermined Convention events</li> <li>▶ Company logo shown on video screen at predetermined Convention events</li> </ul>	<ul style="list-style-type: none"> <li>▶ Two (2) complimentary Convention registrations</li> <li>▶ Half-page, full-color ad in Sponsor Book</li> <li>▶ Company name included on 18"x30" sign at Welcome Reception</li> </ul>
GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500
<ul style="list-style-type: none"> <li>▶ One (1) complimentary Convention registration</li> <li>▶ Logo &amp; company statement in Sponsor Book <b>(100-word max)</b></li> <li>▶ Company name included on 18"x30" sign at Welcome Reception</li> </ul>	<ul style="list-style-type: none"> <li>▶ Logo &amp; company statement in Sponsor Book <b>(75-word max)</b></li> <li>▶ Company name included on 18"x30" sign at Welcome Reception</li> </ul>	<ul style="list-style-type: none"> <li>▶ Company contact information in Sponsor Book</li> <li>▶ Company name included on 18"x30" sign at Welcome Reception</li> </ul>

## SPONSORSHIP REQUIREMENTS

- ▶ YOU MUST SPONSOR TO ATTEND THE CONVENTION.
- ▶ TO EXHIBIT, YOU MUST SPONSOR AT SILVER LEVEL OR ABOVE.



CONTINUED ⇨

# 2022 GADA CONVENTION

## SPONSORSHIP & EXHIBITOR

### INFORMATION continued

#### ALL SPONSORS RECEIVE:

- ▶ **Name badges** with ribbon noting sponsorship level; inclusion in **Sponsor Book** by level; **recognition** in post-Convention e-newsletter and *Generator* magazine.
- ▶ **Verbal recognition** at Sponsor Recognition Event (Friday, June 10).
- ▶ **Networking** opportunities throughout the Convention.

### EXHIBIT INFORMATION

REMINDER: To exhibit, you must sponsor at Silver Level or above.

#### TABLETOP EXHIBIT

Cost for each tabletop exhibit is **\$375**. Cost includes:

- One 6-foot table with appropriate skirting, pipe and drape
- Two chairs
- Waste basket
- Company ID sign
- Note- Each exhibit space is 8'x8'.

#### AUDIO/VISUAL

##### A/V SERVICE

	COST
Power Strip & Cord	\$35++ per day
Wireless Internet	\$95++ per day
22" LCD Monitor	\$150++ per day
55" LCD Monitor w/Floor Stand	\$550++ per day

*A/V orders must be received by GADA **NO LATER THAN MAY 9, 2022.** Additional visual equipment not requested in advance may result in additional fees onsite. Additional A/V items and services are available for rental. Contact GADA at 770.432.1658 x229 or [membership@gada.com](mailto:membership@gada.com) for more information.*

COMPLETE ONLINE OR PAPER REGISTRATION BY MAY 9 TO SECURE YOUR SPONSORSHIP. **EXHIBIT SPACE IS LIMITED**; SECURE SPONSORSHIP AND/OR EXHIBIT SPACE TODAY!

