



GEORGIA IN CHARGE DEALER NETWORK

- Participating dealers must be committed to put efforts toward promoting EV sales.
- Participating dealers must be committed to satisfy OEM training requirements for sales and service of EVs.
- Participating dealers are encouraged to utilize additional training resources.
- Participating dealers must have knowledgeable EV team members on staff.
- Participating dealers must be committed to offer some perks to EV owners/buyers, such as:
 - Charging stations
 - Reminders for things like routine EV car care, tire rotations, etc.
 - Appointment flexibility and assistance
- Participating dealers are encouraged to attend EV educational events to discuss and learn about updates, advancements in EV sales, etc.

GEORGIA IN CHARGE DEALER NETWORK BENEFITS

- Dealer Network is supported by a website that educates on EVs (pricing, repairs, charging, etc.), showcasing participating dealerships and providing an overview of EVs commonly for sale. Dealers can connect their site to the GA in Charge site for SEO benefits.
- Dealer Network has access to the GA in Charge logo and can use it on their website, marketing materials, etc.
- Participating dealers will have easy access to other dealers leading the way in EV sales and will be able to connect with them on what is working, how they are handling issues, etc.
- Participating dealers will be able to use the Network as a selling point when speaking to customers.
- Shows the dealership is taking EV knowledge seriously.

HOW CAN MY DEALERSHIP GET INVOLVED?

IT'S EASY!

Simply complete [this form](#) or send an email to president@gada.com to let us know you're interested.

JOIN THE GA IN CHARGE DEALER NETWORK TODAY!