



GADA Services Board Approves \$50,000 Contribution to Help Dealership Employees Affected by Hurricane Ida

September 13, 2021

Recently, Hurricane Ida caused devastating damages and losses to the people of Louisiana. Dealership employees and their families were among the victims affected by the hurricane. The GADA Services Board has approved a contribution of \$50,000 from the GADA Services Charitable Fund to the NADA Foundation [Emergency Relief Fund](#) to assist these members of the extended automobile retail family.

The NADA Foundation Emergency Relief Fund is in place to help dealership employees and their families recover from natural disasters such as hurricanes, tornadoes and floods. Affected employees can apply for and quickly receive grants of up to \$1,500 to help with damages and defray costs before insurance payouts. This aid often allows families who have lost everything to buy food, shelter, diapers and other basic needs.

The Fund relies on dealership contributions to provide assistance needed by affected dealership employees and their families. **GADA dealers are encouraged to make a tax-deductible contribution to the Fund.**

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